



## Everything Outdoor Fest Announces Fall Return to Historic Hopkins Farm

*Everything Outdoor Fest is a two-day, family-friendly immersive experience*

SIMPSONVILLE, S.C., (July 23, 2024) – [Everything Outdoor Fest](#) returns November 2-3 to Historic Hopkins Farm in Simpsonville. Presented by Prisma Health Roger C. Peace Rehabilitation Hospital, the 2024 Fest will showcase family-friendly outdoor activities with workshops, exhibits, demos, food, and entertainment.

Festival goers can enjoy the natural beauty of the historic farm with kayak and paddleboard clinics in the pond, yoga classes at the covered pavilion, running and biking on the woodland trails and roadways – and much more. Opportunities abound to test out sports equipment, learn new skills, and participate in hands-on activities.

“We’re thrilled to be working with Roger C. Peace Rehabilitation Hospital to highlight some of the adaptive sports available for people with injuries. We want to ensure the outdoors is an accessible reality for everyone,” says Everything Outdoor Fest Founder and President Jacqui McGuinness. “Since our inaugural event in 2022, we have been busy obtaining nonprofit status to support Everything Outdoor Fest’s mission of showcasing the beauty and diversity of South Carolina’s natural resources and promoting health and wellness through outdoor recreation and education. We want people to get hooked on the outdoors for life!”

Everything Outdoor Fest will welcome new elements, including disc golf, adaptive sports, and a conservation village to educate people on the importance of protecting our natural resources. Many favorite activities from the 2022 festival will be back like archery, dog trails, RunIn/HOKA run, Rocket Revolution bike ride, camping skills, fishing demos, healthy cooking, kids zone, and slacklining. Experts like Bass Pro Shops and REI Co-op will offer outdoor education programs. The music stage sponsored by Greenville Water will feature the soulful voice of Darby Wilcox and many other talented musicians.

Tickets will be pre-sold online. Single-day tickets are \$12 for adults and weekend passes are \$20 with discounted rates for children, military, and seniors. Visit [EverythingOutdoorFest.com](#) for tickets and to sign up for the festival newsletter with updates on the latest activities. Event announcements are also available on social media @everythingoutdoorfest.

“As a new nonprofit, we are busy raising money to sustain this important event and are seeking corporate sponsors and individual donors. We’re grateful for a community that recognizes and appreciates the positive impact outdoor recreation has on our quality of life. Individuals, companies, or organizations who want to join us in our mission as Friends of the Fest, donating \$1,000 or more, will be added to our website and participate in special promotions. Sponsorships are also available and range from \$2,500-\$10,000. Any donation is helpful and will go towards great education and experiences, and festival tickets for underserved communities,” says McGuinness.

## Page 2 Everything Outdoor Fest Announces Fall Return to Historic Hopkins Farm

Everything Outdoor Fest sponsors currently include Prisma Health Roger C. Peace Rehabilitation Hospital, Blue Cross Blue Shield of South Carolina, BF Goodrich Tires, Greenville Water, Winnebago, Community Journals, Ember Glow Outdoor Resort, Indexx Printing, Kentwool, Mast General Store, Run In/HOKA, Salty Frye's Golf Carts, Seamon Whiteside, South Carolina Federal Credit Union, South State, Subaru of Spartanburg, Torque Wheels, and Webb Development.

For details on supporting Everything Outdoor Fest, contact event director Caroline Warthan at 864-616-0073 or email [Caroline@jbmshows.com](mailto:Caroline@jbmshows.com). Donations can be made at [EverythingOutdoorFest.com/donate/](http://EverythingOutdoorFest.com/donate/).

Interested exhibitors, including businesses and organizations, may apply online at [everythingoutdoorfest.com/exhibitors-application/](http://everythingoutdoorfest.com/exhibitors-application/) or contact [Chelsea@JBMshows.com](mailto:Chelsea@JBMshows.com).

Everything Outdoor Fest is a production of JBM & Associates, producers of many of the Southeast region's largest and most popular consumer boat shows, including The Charleston Boat Show, Savannah Boat Show, Columbia Boat Show, and Wilmington Boat Show. For information, visit [JBMshows.com](http://JBMshows.com).

###

**Media Contact:**

Debbie Atkins

(864) 680-0586

[debbie@smartcommunicationsllc.com](mailto:debbie@smartcommunicationsllc.com)